



2012 PROGRAM ADVERTISING

SIZE	PROGRAM BODY	BACK COVER*	INSIDE COVER or FIRST PAGE*
Full Page	\$500	\$800	\$700
1/2 Page	\$300	\$500	\$400
1/4 Page	\$200	\$350	\$275
1/8 Page	\$100		

*Limited availability

Advertisement Dimensions: Full page ad 7.5x10 inches
 1/2 page ad 7.5x4.75 or 3.5x10 inches
 1/4 page ad 3.5x4.75 inches
 1/8 page ad 3.5x2.125 inches

Notes (use back of form if needed):

Program Materials Deadlines: All printed advertising materials are due **no later than January 5, 2012**. Please submit ad material in high resolution PDF format or as an EPS file (minimum 300 dpi). Humboldt Roller Derby may be able to provide limited technical assistance for a nominal fee, based on your ad requirements.

Purchase Order Terms & Conditions:

I _____ (Sponsor/Advertiser) agree to purchase the _____ program advertising package (also circled above) for \$ _____ for the Humboldt Roller Derby 2012 Season.

I agree to pay this invoice in full:

- Within 30 days upon receipt of invoice
 In four (4) payment installments, pre-arranged with HRD
 Right now \$ _____ PAID IN FULL cash/check # _____

This contract contains all terms of the agreement and no verbal commitments will be of any force or effect. Humboldt Roller Derby (HRD) liability for errors in advertising is expressly limited to the value of the ad space occupied by such error. HRD is not obligated to proof ad materials provided by the sponsor prior to printing, or to review printed materials with the sponsor prior to distribution. Accuracy of ads produced by HRD is the responsibility of the Sponsor. Full payment is due **30 days** after date of invoice, unless a payment plan is arranged. If legal action is required to enforce the terms of this agreement, the prevailing party shall be entitled to attorney's fees in addition to any other relief to which the prevailing is entitled.

I have read this contract and understand the obligations and limits of liability set forth.

Company	Phone		
Address	City	State	Zip
Name	Signature (authorized representative)		Date

THANK YOU FOR SUPPORTING YOUR LOCAL ROLLER DERBY LEAGUE!

**Mail original, signed, & completed contract and payments to: HRD Sponsorship, P.O. Box 6239, Eureka, CA 95501
 For more information or assistance, contact Julie Bair at 442.1668 or sponsorship@humboldtrollerderby.com**

Derby Contact Name _____ Payment Plan YES NO

1 st Payment amt _____ date _____	Payment Method (Circle One)	Check	Cash	PayPal
2 nd Payment amt _____ date _____	Payment Method (Circle One)	Check	Cash	PayPal
3 rd Payment amt _____ date _____	Payment Method (Circle One)	Check	Cash	PayPal
4 th Payment amt _____ date _____	Payment Method (Circle One)	Check	Cash	PayPal