



## 2012 SEASON SPONSORSHIP PACKAGES<sup>1</sup>

Sponsorship Level	Logo on Website	Banner <sup>2</sup> at Bouts	Tickets	Ad in Bout Program <sup>4</sup>	Company Name Announced at Bouts	Logo on Bout Poster
<input type="checkbox"/> PIVOT (\$500)	★	★		★ 1/8 page		
<input type="checkbox"/> PACK (\$750)	★	★	★ 2 season passes	★ 1/4 page		
<input type="checkbox"/> LEAD JAMMER (\$1500)	★	★	★ 4 season passes	★ 1/2 page	★	
<input type="checkbox"/> GRAND SLAM <sup>3</sup> (\$3000)	★ PLUS Link on EVENT Page	★	★ 50 tickets to sponsored bout	★ Full page	★	★

<sup>1</sup> Prices based on an annual sponsorship and include all home games unless otherwise specified

<sup>2</sup> Banners – no larger than 3' x 6' with grommets - are **provided by the Sponsor**.

<sup>3</sup> Grand Slam Sponsorships are limited. The Sponsor is the official sponsor of one HOME Bout. With the Grand Slam Package, the sponsor may elect to receive 2 season tickets and 15 tickets to the sponsored bout instead of 50 single event tickets. Option available to purchase additional tickets.

<sup>4</sup> Full page ad 7.5x10 inches: 1/2 page ad 7.5x4.75 or 3.5x10 inches: 1/4 page ad 3.5x4.75 inches: 1/8 page ad 3.5x2.125 inches

**Notes (use back of form if needed):**

**Program Materials Deadlines:** All printed advertising materials are due **no later than January 5, 2012**. Please submit ad material in high resolution PDF format or as an EPS file (minimum 300 dpi). Humboldt Roller Derby may be able to provide limited technical assistance for a fee, based on your ad requirements.

**Purchase Order Terms & Conditions:**

I \_\_\_\_\_ (Sponsor) agree to purchase the \_\_\_\_\_ sponsorship package (also checked above) for the Humboldt Roller Derby 2012 season.

I agree to pay this invoice in full:

- Within 30 days upon receipt of invoice
  In four (4) payment installments, pre-arranged with HRD  
 Right now \$\_\_\_\_\_ PAID IN FULL cash/check #\_\_\_\_\_

This contract contains all terms of the agreement and no verbal commitments will be of any force or effect. Humboldt Roller Derby (HRD) liability for errors in advertising is expressly limited to the value of the ad space occupied by such error. HRD is not obligated to proof ad materials provided by the sponsor prior to printing, or to review printed materials with the sponsor prior to distribution. Accuracy of ads produced by HRD is the responsibility of the Sponsor. Full payment is due **30 days** after date of invoice, unless a payment plan is arranged. If legal action is required to enforce the terms of this agreement, the prevailing party shall be entitled to attorney's fees in addition to any other relief to which the prevailing is entitled.

I have read this contract and understand the obligations and limits of liability set forth.

\_\_\_\_\_  
Company Phone

\_\_\_\_\_  
Address City State Zip

\_\_\_\_\_  
Name Signature (authorized representative) Date

**THANK YOU FOR SUPPORTING YOUR LOCAL ROLLER DERBY LEAGUE!**

**Mail original, signed & completed contract and payments to: HRD Sponsorship, P.O. Box 6239, Eureka, CA 95501  
For more information or assistance, contact Julie Bair at 442.1668 or [sponsorship@humboldtrollerderby.com](mailto:sponsorship@humboldtrollerderby.com)**

Derby Contact Name \_\_\_\_\_ Payment Plan  YES  NO

1 <sup>st</sup> Payment amt _____	date _____	Payment Method (Circle One)	Check Cash PayPal
2 <sup>nd</sup> Payment amt _____	date _____	Payment Method (Circle One)	Check Cash PayPal
3 <sup>rd</sup> Payment amt _____	date _____	Payment Method (Circle One)	Check Cash PayPal
4 <sup>th</sup> Payment amt _____	date _____	Payment Method (Circle One)	Check Cash PayPal